



FACT SHEET

- Mission:** The Latino Cultural Center is to serve as a regional catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture.
- Vision:** The LCC seeks to provide artists, cultural organizations and the Latino community with opportunities to develop and celebrate unique cultural talents and gifts. The LCC presents opportunities for education and experiences in quality visual, literary, media and traditional arts.
- History:** The Latino Cultural Center began its program operations on September 16, 2003. Since then, the Center has presented diverse Latino and Hispanic arts such as: theater performances for children, performing arts, visual arts, films, festivals and more.
- Architecture:** Renowned Mexican architect, Ricardo Legorreta, designed the colorful facility. He is known for his brilliant use of colors, light and lines. The tower, plaza, fountain, portico and the pyramid-like side of the building resemble the styles of historic Mexican architecture.
- Rotunda Mural:** The LCC main entrance houses Orientations, an interior mural composed of digitally enhanced photographic murals as well as the interior floor and exterior plaza designs. Designed by Celia Alvarez Muñoz, the work uses primary colors to express three themes: Permanence, Poetry and Passion. Within the same space as the mural, a simplified compass, pointing north, marks the floor and radiates outward to the exterior plaza.
- Facility:** The Center houses a 304-seat performance hall, a gallery, sculpture courtyards, a multipurpose room and a plaza for outdoor events. The center hosts over 300 cultural events a year.
- Memberships:** Friends of the LCC is a non-profit organization and volunteer board of community leaders designed to provide financial support and enhance LCC programming. Everyone in the community is welcome to become a member.
- Location:** The Latino Cultural Center is located at 2600 Live Oak, Dallas, Texas 75204. Center hours are Tuesday – Saturday 10 a.m. to 5 p.m.
- Web site:** www.dallasculture.org/latinocc
- Contact:** Irasema Romero
Media & Development Coordinator
214-671-0049
Luisa.romero@dallascityhall.com