

March 4, 2010

Honorable Mayor and Members of the City Council
City of Dallas
1500 Marilla Street
Dallas, TX 75201

Dear Mayor and Members of the City Council:

On behalf of the Cultural Affairs Commission, I thank you for the opportunity to serve the City of Dallas through service on the Cultural Affairs Commission.

The City of Dallas has a vibrant and diverse cultural community that provides over 49,000 cultural programs and events on an annual basis. Attendance to cultural events during the FY 2008/2009 fiscal year exceeded 5.6 million—evidence of the quality of the programs offered and the interest of our citizens in cultural programs.

Pursuant to Sec. 8-1-1 of the City Code, enclosed please find a report of the Commission's activities for the October 1, 2008 through September 30, 2009 fiscal year. If you have any questions, please do not hesitate to contact me at (469) 556-3000.

Again, on behalf of all the members of the Cultural Affairs Commission, I thank you for the trust that you have placed in us when appointing us to serve on the Commission.

Sincerely,

Judy Pollock
Cultural Affairs Commission Chair

c: Mary K. Suhm, City Manager
Forest Turner, Assistant City Manager
Deborah Watkins, City Secretary
Cultural Affairs Commission Members
María Muñoz-Blanco, Director of Cultural Affairs



City of Dallas

Cultural Affairs Commission

**FY2008/2009 Annual Report
(October 1, 2008 – September 30, 2009)**

Cultural Affairs Commission FY2008/2009 Annual Report

Table of Contents

Vision, Mission & Guiding Principles	2
Objectives, Programs & Indicators	4
FY2008/09 Summary of Accomplishments	6
FY2009/2010 Work Program.....	8
FY2008/2009 Summary of Board Recommendations	10
FY2008/2009 Commission Members	11

Vision, Mission & Guiding Principles

VISION STATEMENT

Arts, Culture and the Humanities are essential to vital, healthy urban communities; we recognize that Dallas is home to people from throughout the world whose gifts of art, culture and customs are rich resources to be shared; we acknowledge that arts reflect the character of a city and its inhabitants, and that experiencing arts and culture is nourishing and life affirming; therefore, the mission of the City of Dallas through the Office of Cultural Affairs is as follows:

MISSION STATEMENT

To establish a cultural system that ensures that all Dallas citizens and visitors have an opportunity to experience the finest in arts and culture.

GUIDING PRINCIPLES

- Recognizing, honoring, preserving and celebrating the City's rich cultural heritage.
- Providing access to artistic and cultural activities for citizens who might otherwise not be able to participate.
- Advocating for capital and operating resources for arts and cultural organizations, programs and artists that serve the community.
- Delivering services and programs that address the needs of individuals as well as neighborhoods and communities.
- Giving priority to programs that dissolve boundaries, promote better human relationships, build a sense of community, reduce conflict, encourage cooperation and/or promote harmony.
- Devoting special attention to the development and education of children and their families, as both arts patrons and artists.
- Encouraging and rewarding collaborations, communication and community building between and among arts groups, educational institutions, civic organizations, public agencies and private enterprise.
- Protecting and allowing creative expression, **with the attendant risks of artistic failure**, to freely flourish at all times in a democratic society.
- Establishing a long-range plan that addresses and funds capital needs of city-owned and/or operated facilities, and periodically reviewing and revising the plan.
- Appointing citizens to the Cultural Affairs Commission who are committed to the arts, culture and the humanities, and who are representative of the community, to develop and oversee the policies necessary to meet the City's mission.
- Overseeing an Office of Cultural Affairs that develops, implements, administers and promotes programs or initiatives that support this mission, and that reflect the City's core values of integrity, leadership, innovation, commitment, sensitivity and teamwork.
- Providing the funds and other resources sufficient to ensure the accomplishment of this mission, including efforts that strengthen arts and cultural organizations.

- Calling upon citizens or citizen groups to advise the council, the Cultural Affairs Commission, the City, and Office of Cultural Affairs in the refinement of the mission and in the execution of its policies and programs.
- Ensuring excellence by providing capital and operating resources for the Arts that are equal to or better than those provided by other leading cities in the nation.
- Integrating the Arts into [the City's Cultural Tourism](#) and Economic Development efforts.
- Recognizing and rewarding arts and cultural organizations that demonstrate a high commitment to the mission.

The Vision, Mission and Guiding Principles are adopted in the *City of Dallas Cultural Policy* (adopted by City Council November 2002).

Objectives, Programs and Indicators

OBJECTIVES

The Cultural Affairs Commission is an advisory body to the City Council in accordance to Section 8-26 of the Dallas City Code.

The Commission has 18 members appointed by the Mayor and Council and is composed of citizens who share a common interest in the development of the cultural system for the Dallas community. During FY2008/2009, the Commission was chaired by Judy Pollock, with Gail Sachson serving as vice chair. The Commission is actively engaged in the implementation of the City's Cultural Policy to ensure that citizens and visitors to Dallas have access to a broad and diverse array of arts and cultural programs.

The main objectives of the Commission's work are as follows:

- Make recommendations regarding the establishment and implementation of cultural policies for the City of Dallas
- Make recommendations concerning the expenditure of city funds on cultural programs, facilities and organizations
- Make recommendations to create opportunities for all citizens of the city to have access to the arts and the means of cultural expression
- Serve as an ex-officio non-voting liaison in the governing boards of the institutions funded through the Cultural Organizations Program.

The Commission works with the City of Dallas Office of Cultural Affairs, a city department, in the implementation of the Cultural Policy and its programs.

PROGRAMS

The Cultural Affairs Commission and the Office of Cultural Affairs oversee the following program areas:

- **Cultural Services Contracts:** The City contracts for services with Dallas nonprofit cultural organizations and individual artists to support a wide variety of arts and cultural programs, including concerts, plays, exhibitions, lectures, workshops and festivals. Cultural Services are procured through four main categories: Cultural Organizations Program, Cultural Projects Program, Cultural Tourism Initiative, and Neighborhood Touring Program. A technical assistance and facility subsidy category, called LEAP, is also offered.
- **Cultural Centers and Facilities:** The City operates five cultural centers that provide professional quality space for the performance and presentation of arts and cultural events. These facilities include the Bath House Cultural Center, Ice House Cultural Center, Latino Cultural Center, Meyerson Symphony Center and South Dallas Cultural Center

- Additionally, the Office of Cultural Affairs manages nine long-term use and management agreements with nonprofit cultural organizations for the operations and programming of city-owned cultural facilities, including the African American Museum; Dallas Heritage Village at Old City Park; Dallas Historical Society (Hall of State); Dallas Theater Center (Kalita Humphreys Theater); Dallas Museum of Art; DSM Management Group (Fair Park Music Hall and Majestic Theater); Museum of Nature & Science (includes both the Museum of Natural History and Science Place), Sammons Center for the Arts; and the Women’s Museum.

- **Public Art Program:** The City’s Public Art Program, established by City Council in 1988, commissions site-specific public artworks for city facilities using a percentage of City Bond funds allocated for capital improvement projects (0.75% for street, storm drainage, utility or sidewalk improvements and 1.5% for all other capital improvements, with certain exemptions specified by Ordinance).

- **Other:** The Office of Cultural Affairs provides oversight for WRR Radio, a city-owned commercial radio station that broadcasts classical music 24/7 to the DFW region. OCA also oversees the City’s Cable Systems operation, managing the Public, Education and Government access channels. The Public channels are operated by iMedia Network, a nonprofit corporation under contract to the City. The Education channels are operated through partnership with the Dallas Independent School District, Richardson Independent School District, and Dallas Community College. OCA, working in collaboration with the Public Information Office and Communication & Information Services Department, operates the Municipal Channel, which broadcasts City Council meetings and community bulletin boards.

INDICATORS

The success of the efforts of the Cultural Affairs Commission is demonstrated by the following indicators:

▪ Number of people served	5,606,502
▪ Number of City funded arts and cultural events held in Dallas during the year	49,431
▪ Private sector funds leveraged by city investment	\$94,336,849
▪ Number of public art projects completed	7
▪ Number of public art conservation projects completed	43
▪ Percentage of Commission meetings with quorum	100%
▪ Average attendance to Cultural Commission Meeting	92%

FY2008/2009 Summary of Accomplishments

Cultural Affairs Commission Meetings

The Cultural Affairs Commission held monthly regular meetings throughout the fiscal year. Ten scheduled meetings took place, with quorums at all meetings.

The Commission has four working committees: Administration & Finance Committee; Long Range Planning Committee; Advocacy Committee; and Public Art Committee. Committees met as needed to conduct business through the year. Committee chairs serving during FY2008/2009 were Clayton P. Henry (Administration & Finance); D. Faye Gafford (Long Range Planning); Anastasia Semos (Advocacy) and Phillip Collins (Public Art).

Cultural Affairs Commission Community Involvement

Each commissioner served as liaison with cultural organizations, attending board meetings and performances or events presented by those organizations.

Cultural Affairs Commission Chair Judy Pollock represented the Commission on the Advisory Board of the Booker T. Washington School for the Visual & Performing Arts; the President's Advisory Council of the Dallas Center for the Performing Arts Foundation; the Steering Committee of the Dallas Arts Learning Initiative, the Dallas Arts District Strategic Planning Committee and the Urban Design Advisory Committee of the City of Dallas. Commissioner Sachson served as liaison for the Dallas Museum of Art and the Dallas Theater Center. Commissioner Collins served as liaison for the Dallas Opera, Latino Cultural Center, Kitchen Dog Theater and Voices of Change. Commissioner Conley served as liaison for the Museum of African American Life & Culture and the Fine Arts Chamber Players. Commissioner Carter served as liaison for the Museum of Nature & Science, The Writers Garret and Junior Players Guild. Commissioner Gafford served as liaison for The Black Academy of Arts & Culture, Sammons Center for the Arts and TeCo Theatrical Productions. Commissioner Henry served as liaison for the Dallas Symphony Orchestra and the Dallas Wind Symphony. Commissioner Louree served as liaison for the Dallas Center for Contemporary Art and Big Thought. Commissioner Medlin served as liaison for the Deep Ellum/Undermain Theater. Commissioner Montgomery served as liaison for The Women's Museum and the Dallas County Heritage Society (Old City Park). Commissioner Reyes served as liaison for Ollimpaxqui Ballet Company, Inc. and the Turtle Creek Chorale. Commissioner Semos served as liaison for the Dallas Historical Society, Greater Dallas Youth Orchestra and USA Film Festival. Commissioner Song served as liaison for Shakespeare Dallas and Theater Three. Commissioner Tafalla served as liaison for Teatro Dallas and Artreach-Dallas, Inc. Commissioner Welch served as liaison the Greater Dallas Youth Orchestra and the Dallas Children's Theater. Commissioner Wigfall served as liaison for the Dallas Black Dance Theatre and the South Dallas Cultural Center.

Cultural Services Contracts

The Cultural Affairs Commission monitored twelve peer review panels convened to review and rate applications for the Cultural Organizations Program. Commissioners served as chair / co-chair non-voting facilitators of these panels. Commissioners also monitored the Cultural Projects Program and Neighborhood Touring Program panels.

The Commission's funding recommendations for FY2008/2009 included \$4,268,182 to 41 organizations in the Cultural Organizations Program; \$344,684 to 58 organizations in the Cultural Projects Program; \$122,395 to support performances, workshops and other community events with 59 artists / arts groups through the Neighborhood Touring Program.

The Commission continued to review the Cultural Policy during the FY2008/09 period. Activities completed include a stakeholder survey and meetings with cultural organizations to solicit their comments on policy issues relevant to the review. The Commission did not finalize recommendations on changes to the Cultural Policy.

Cultural Centers and Facilities

The Cultural Centers served over 375,923 people through the presentation of over 3,706 cultural programs. Commissioners supported the work of the Cultural Centers by attending events and attending local advisory board meetings.

Public Art Program

The Cultural Affairs Commission recommended the following contracts for City Council approval during this fiscal year:

- Contract with Art Garcia to fabricate and install a site-specific sculpture in the small seating area where Bishop Avenue terminates into Davis Street (\$49,000; approved by City Council on December 10, 2008; 08-3430)
- Contract with Rex Kare to fabricate and install two site-specific sculptures inside Lochwood Library (\$50,000; approved by City Council on December 10, 2008, 08-3431)

Partnerships

The Commission continued its partnership with the Dallas Convention & Visitors Bureau for the 5th annual CityArts Festival, held in June 2009 in the Dallas Arts District.

Other

The Cultural Affairs Commission supported the work of the Office of Cultural Affairs staff in the preparation of budget bids for the Budgeting for Outcomes process.

FY2009/2010 Work Program

The Cultural Affairs Commission will continue its work supporting the development of a vibrant cultural system that provides opportunities for citizens and visitors to enjoy high quality arts and cultural programs in the Dallas Arts District, Fair Park and community locations throughout the City. The Commission's work program for FY2009/2010 includes the following key areas:

- **Cultural Policy Review:** The Cultural Affairs Commission, working through the Public Art Committee, the Strategic Planning Committee and the Administration & Finance Committee, will continue the review of the Cultural Policy.
- **Cultural Services Contracts:** No changes anticipated in the Commission's work in the Cultural Services Contracts for FY2009/2010. The Commission will continue to be involved in the monitoring of peer review panels and making recommendations to Council regarding funding for cultural contracts.
- **Cultural Centers and Cultural Facilities:** The Commission will assist the Office of Cultural Affairs in the implementation of the 2006 Bond Program, continuing construction of the City Performance Hall.
- **Public Art Program:** The Commission will continue its oversight of ongoing projects in the Public Art Program. The Commission will work with City Staff to develop a plan for upcoming projects funded through the 2006 Bond Program.

FY2008/2009 Summary of Board Recommendations

During the fiscal year, the Cultural Affairs Commission made the following recommendations on cultural funding and cultural policy to City Council:

Cultural Contracts

The Cultural Affairs Commission recommended \$4,612,866 in contract awards for FY2008-2009 through the Cultural Organizations Program. City Council adopted the Cultural Organizations Program recommendations on September 24, 2008 (08-2615). The Commission's funding recommendations for FY2008/2009 also included \$344,684 to 58 organizations in the Cultural Projects Program; \$122,395 to support performances, workshops and other community events with 59 artists / arts groups through the Neighborhood Touring Program.

Cultural Centers and Cultural Facilities: The Commission will assist the Office of Cultural Affairs in the implementation of the 206 Bond Program continuing construction on the City Performance Hall.

Revision of the Neighborhood Touring Program into the Community Arts Program

The Commission gave guidance and feedback on the redesign of the Neighborhood Touring Program. The goal of the redesign is to help make the program run more efficiently and better serve the citizens of Dallas. Below are some of the changes that are being made:

- The program will be renamed – **Community Arts Program (CAP)**
- There will be an established fee schedule that will apply to all artists on the roster for the following: Performance, Workshop and Special Program/ Residency.
- Two showcases will be scheduled during the year to help promote and advertise the program.
- Target communities will be selected for the residency and special programs category.

Public Art

- The Cultural Affairs Commission recommended the following contracts for City Council approval during this fiscal year: The City's Public Art Program, established by City Council in 1988, commissions site-specific public artworks for city facilities using a percentage of City Bond funds allocated for capital improvement projects (0.75% for street, storm drainage, utility or sidewalk improvements and 1.5% for all other capital improvements, with certain exemptions specified by Ordinance).

FY2008/2009 Cultural Affairs Commission Membership

Place 01

Manulita Nellie Tafalla

Appointed by Mayor Pro Tem Dr. Elba García (11/28/2007) Reappointed 9/23/2009

Place 02

Daniel Reyes

Appointed by Council Member Pauline Medrano (3/5/2008) Reappointed 3/3/2010

Place 03

Anastasia “Tasie” Semos

Appointed by Council Member Dave Neumann (10/17/2007) Holdover

Place 04

Frederick Linton Medlin

Appointed by Deputy Mayor Pro Tem Dwaine Caraway (10/22/2008) Reappointed 9/23/2009

Place 05

Matilda B. Louree

Appointed by Council Member Vonciel Jones Hill (10/10/2007) Reappointed 10/14/2009

Place 06

Tailim Song

Appointed by Council Member Steve Salazar (11/28/2007) Reappointed 1/06/2010

Place 07

Sabra Wigfall

Appointed by Council Member Carolyn Davis (09/26/2007) Reappointed 2/10/2010

Place 08

Daisy Faye Gafford

Appointed by Council Member Tennell Atkins (10/10/2007) Reappointed 11/18/2009

Place 09

W. Lee Carter

Appointed by Council Member Sheffie Kadane (06/03/2009) Reappointed 9/23/2009

Place 10

Clayton P. Henry

Appointed by Council Member Jerry Allen (10/24/2007) Reappointed 1/13/2010

Place 11

Lark Montgomery

Appointed by Council Member Linda Koop (10/24/2007) Reappointed 10/14/2009

Place 12

James M. Welch

Appointed by Council Member Ron Natinsky (12/10/2008) Reappointed 11/04/2009

Place 13

Maura Wright Conley

Appointed by Council Member Mitchell Rasanksy (10/10/2007) Reappointed 10/28/2009

Place 14

Roger Carroll

Appointed by Council Member Angela Hunt (11/18/2009)

Place 15

Judy Pollock – Chair

Appointed by Mayor Tom Leppert (11/12/2007) Holdover

Place 16 – At Large

Phillip Collins

Co-nominated by Council Members Pauline Medrano and Carolyn Davis (11/05/2007)

Reappointed 10/19/2009

Place 17 – At Large

Catherine Cuellar

Appointed by Mayor Tom Leppert (10/19/2009)

Place 18 – At Large

Gail Marcia Sachson – Vice Chair

Co-nominated by Council Members Linda Koop and Angela Hunt (09/05/2007, 2nd Term)

Reappointed 10/19/2009

Cultural Affairs Commission
c/o Office of Cultural Affairs
1925 Elm Street, 5th Floor
Dallas, TX 75201
(214) 670-3687
www.dallasculture.org